

2025 AACP Sponsor & Exhibitor Opportunities

February 5-8th, 2025

Embassy Suites Denver Downtown
Convention Center
1420 Stout Street, Denver, CO 80202



American Academy of
Cardiovascular Perfusion

46th Annual Seminar



Embassy Suites Denver Downtown Convention Center



AACP – Denver
Feb. 5-8th, 2025



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1420 Stout Street, Denver, CO 80202

46th Annual Seminar of the AACCP



The **American Academy of Cardiovascular Perfusion (AACCP)** is the second largest International Perfusion Society in the United States. The purpose of the Academy is to encourage and stimulate investigation and study which will increase the knowledge of cardiovascular perfusion, to correlate and disseminate such knowledge. All scientific presentations are submitted to the journal of Perfusion for consideration for publication. The Academy is comprised of fellows, members, and students. All of which are passionate about continuing the excellence of pursuing scientific perfusion knowledge.

The Academy welcomes you to showcase your newest product(s) and demonstrate its value to the perfusionists and cardiac surgery at the 2025 annual meeting in Denver, CO from February 5-8th. We value every sponsor and strive to ensure maximum exposure to all in attendance in-person and virtually (>500 attendees).

Please don't hesitate to call, text, or email with questions. We can't wait to see you there!

Rich Melchior

Sponsorship Committee Chairman

(267) 973-1951

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46th Annual Seminar of the AACVP

Wed, Feb. 5th, 2025

- Registration
- **Manufacturers' Breakout room**
- Opening Business meeting
- General Session

Thurs, Feb. 6th, 2025

- *Breakfast*
- General Session
- **Fireside Chats**
- *Lunch*
- General Session
- *Break*
- General Session
- **Sponsor's Hands-on Workshop**

Fri, Feb. 7th, 2025

- *Breakfast*
- General Session
- **Fireside Chats**
- *Lunch*
- General Session
- *Break*
- General Session
- **Induction Dinner**
(2 registrants incl.)

Sat, Feb. 8th, 2025

- *Breakfast*
- General Session
- **Fireside Chats**
- Closing Business meeting

AACP Sponsor Breakout Rooms



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► Wednesday, February 5th, 2025 (afternoon)

- Exclusive to our Elite Sponsor's
 - Available to Sponsor's on a first come, first serve basis
 - Historically, sessions book up early
- 2.5-hr open-forum session
 - Use for educational forum, new product introduction, current market analysis, brainstorming, clinician Q&A, etc.
- The kick-off to the official opening session of the AACCP meeting
- Sponsor's may offer refreshments and snacks. Contact Rich for more details

AACP Fireside Chats



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► Unique to the Academy – Small group discussions

- 2-hour open-forum discussion on a pre-selected topic
- Examples of topics: pediatrics, perfusion accidents, myocardial preservation, ECMO, women in perfusion, supply shortages, simulation, and more.
- Two moderators assist with simulating and managing the discussion
 - All are welcome to participate
 - Share practices, personal experiences, lesson learned, etc.



AACP Sponsor's Workshop



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► Thursday, February 6th, 2025 (evening)

- Themed event to provide a fun and engaging atmosphere for sponsors to connect with the attending Perfusionists.
- The workshop is 2.5 hours with Hors d'oeuvres and an open bar
- Attendees are divided into themed teams (encouraged to dress up) that rotate to every sponsor. Each sponsor has an assigned theme and are encouraged to dress up and/or provide themed items with their logo
- Sponsors have 5-minutes to connect with each team.
 - Product overview, Manufacturer Q&A, Trivia, etc.

View the accompanying [video](#) – attached to the email



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Expectations for the Workshop

► Setup

- Exhibitors and Elite sponsors can begin setting up **Thursday, Feb. 5th after lunch**
- Table assignments will be provided prior to the workshop
- Exhibitors are limited to a 6 ft table and one banner.
- Elite sponsors are offered two 6 ft tables and two banners.
 - ❖ Product(s) must fit in the allotted space for each type of sponsor

► Event

- Be prepared to engage with each group for 5 minutes (~13 teams)
 - May split the team in half to showcase two different products
- Determine if the group was engaged enough to receive your dedicated token
- Rate each group after they leave to help determine the winning team(s)



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Pictures from past Workshops



AACP Induction Dinner



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► Friday, February 7th, 2025 (evening)

- Formal dinner to induct in the newest fellow members of the Academy
 - Black tie optional, dark suit required
- Sponsors receive two tickets to the dinner
 - Additional tickets may be purchased (\$150/person)
- Open cocktail hour followed by a banquet dinner
- Presidential speech and inductee ceremony close the evening



AACP Mobile Event App



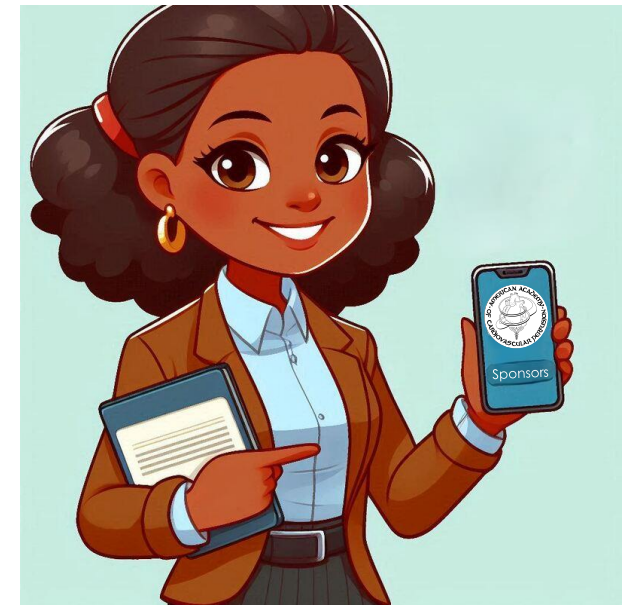
AACP – Denver
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Elite Sponsors can display banner ads on the app homepage

Ability to create dedicated sponsor profiles with company logo and pertinent information

Ability to add links and display videos

Sponsor's Workshop map will be posted on the app to ensure that all attendees know where to find each sponsor.





AACP – Denver
Feb. 5-8th, 2025

Elite Sponsor: \$12,000

► Perks of Sponsorship

- Full participation at the general session and fireside chats
- Participation at the Sponsor's hands-on workshop and reception
 - ❖ Two 6-foot tables and two banners
- Acknowledgement on-site, on the meeting app, website, and newsletter
- Attendance of two representatives at the Induction Dinner (add. tickets for purchase – limited space, register early)

► Exclusive to Elite Sponsors

- Six registrants included to attend the meeting (additional may register)
- Access to breakout session rooms on Wednesday, Feb. 5th, 2025
- Digital marketing on four on-site screens – commercials and/or posters
- May have one pop-up banner at every session break with one representative
- Website video streaming banner
- Article and advertisement space in our quarterly newsletter
- First choice at sponsoring add-on items
Deadline November 1st



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Exhibitor: \$5,000

► Perks of Sponsorship

- Full participation at the general session and fireside chats
- Participation at the Sponsor's hands-on workshop and reception
 - ❖ One 6-foot table and one banner
- Acknowledgement on-site, on the meeting app, website, and newsletter
- Attendance of two representatives at the Induction Dinner (add. tickets for purchase – limited space, register early)

► Exclusive to Exhibitors

- Two registrants included to attend the meeting (additional may register)
- May support the AACVP through sponsor add-ons that are not pre-selected by Elite Sponsors



Exclusive Opportunities to Support the AACCP

Please contact us immediately if your corporation is interested in sponsoring one of the Academy's limited add-on functions. These opportunities will be accepted on a first-come, first-serve basis. Don't delay in securing your company's reservation. We anticipate that these reservations will book up quickly.

- **Meal** – Price to be determined*
 - Breakfast: Thursday, Friday, Saturday
 - Lunch: Thursday, Friday
- **Sponsored FSC/Break**- \$1,000/\$2,000
 - FSC: Thursday, Friday, Saturday
 - Break: Thurs. pm, Friday pm
- **Sponsored Cocktail hour** - \$4,000+
 - Pre- or Post- induction dinner
- **Mobile App Sponsor** - \$4,000
 - Company mention in the app, along with customization artwork
- **Sponsored Room Keys** - \$2,000
- **Wi-Fi Sponsorship** - \$3,000
 - Daily sponsorship available
- **Sponsor the AACCP's Student Costs**
 - Support the AACCP by covering student related costs – registration, food, etc.

Deadline for Elite Sponsor's first choice is November 1st, 2024



For More Information

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Sponsorship Committee Chairman

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