

2027 AACP Sponsor & Exhibitor Opportunities

February 3-6th, 2027

Hilton Salt Lake City Center

255 South West Temple

Salt Lake City, UT 84101

<https://www.hilton.com/en/hotels/slccch-hilton-salt-lake-city-center/>



American Academy of
Cardiovascular Perfusion

<https://www.theaacp.com>

48th Annual Seminar



Hilton Salt Lake City Center



February 3-6, 2027



255 South West Temple, Salt Lake City, UT 84101

48th Annual Seminar of the AACCP



The American Academy of Cardiovascular Perfusion (AACCP) is the third largest International Perfusion Society in the United States. Since 1979, the purpose of the Academy has been to encourage and stimulate investigation and study which will increase the knowledge of cardiovascular perfusion, to correlate and disseminate such knowledge. All scientific paper presentations are submitted to the *Perfusion* journal for consideration for publication. The Academy is comprised of fellows, members, and students. All of which are passionate about continuing the excellence of pursuing scientific perfusion knowledge.

48th Annual Seminar of the AACCP

The Academy welcomes you to showcase your newest product(s) and ideas to the perfusionists at the 2027 annual meeting in Salt Lake City, UT from February 3-6th. We value every sponsor and strive to ensure maximum exposure to all in attendance in-person and virtually (>500 attendees) including perfusion chiefs, coordinators, and other key decision-making leaders in the field.

Our Sponsors' Committee has worked with AACCP sponsors over the years to develop offerings that are tailored to satisfy meeting attendees and sponsors alike, and that relationship continues to flourish with new and longstanding sponsors to ensure all involved are getting value from these interactions. Sponsors have full access to the educational meeting activities including the general sessions and fireside chats.

Please don't hesitate to call, text, or email with questions. We can't wait to see you there!

AACCP National Office

(484) 425-1647

office@theaacp.com



48th Annual Seminar of the AACCP

Wed, Feb. 3rd, 2027

2:30 PM – 7:00 PM

- Registration
- Manufacturers' Breakout Rooms
- Opening Business meeting
- General Session

Thurs, Feb. 4th, 2027

7:45 AM – 8:30 PM

- *Breakfast*
- General Session
- Fireside Chats
- Lunch
- General Session
- *Break*
- General Session

- Sponsors' Hands-on Workshop

Fri, Feb. 5th, 2027

7:45 AM – 10:00 PM

- *Breakfast*
- General Session
- Fireside Chats
- *Lunch*
- General Session
- *Break*
- General Session

- Induction Dinner (2 registrants incl.)

Sat, Feb. 6th, 2027

8:00 AM – 12:00 PM

- *Breakfast*
- General Session
- Fireside Chats
- Closing Business meeting



AACP Sponsor Breakout Rooms

□ **Wednesday, February 3rd, 2027 (2:30 – 5:00 PM)**

- Exclusive to our **Elite Sponsors**
 - Available to Elite Sponsors on a first-come, first-served basis
 - Historically, sessions book up early
- 2.5-hr open-forum session
 - Use for educational forum, new product introduction, current market analysis, brainstorming, clinician Q&A, etc.
- The kick-off to the official opening session of the AACP meeting (*150 attendees at the sessions last year*)
- Sponsor's may offer refreshments and snacks. Contact the AACP National Office for more details.

AACP Fireside Chats

Small Group Discussions

- 2-hour open-forum discussion on a pre-selected topic that many feel are the high point of our annual meeting
- Examples of topics: pediatrics, perfusion accidents, myocardial preservation, ECMO, women in perfusion, supply shortages, simulation, and more.
- Two moderators assist with stimulating and managing the discussion
 - All are welcome to participate
 - Share practices, personal experiences, lesson learned, etc.
 - Separate in-person and webcast sessions are offered



***Put your 6' banner in all FSC rooms!
See add-ons slide for more information.***



AACP Sponsor's Workshop

Thursday, February 4th, 2027 (5:30 PM – 8:30 PM)

- Themed event to provide a fun and engaging atmosphere for sponsors to connect with the attending Perfusionists.
- The workshop is three hours with hors d'oeuvres and an open bar
- Attendees are organized into teams that then rotate to sponsors' booths. Sponsors are invited to join in by decorating their booth, dressing to match the theme and offering themed items that showcase their company logo (not required).

Product overview, Manufacturer Q&A, Trivia, etc.



Expectations for the Sponsor's Workshop

□ Setup

- Exhibitors and Elite sponsors can begin setting up Thursday, Feb. 4th a few hours prior to the event.
- Booths will be assigned on-site and clearly labeled for easy navigation.
- Exhibitors are limited to a 6 ft table and one vertical banner (36 inches wide by 84 inches high max.).
- Elite sponsors are offered two 6 ft tables and two banners.

Product(s) must fit in the allotted space for each type of sponsor

□ Event

- Be prepared to engage with each group for at least 7 minutes (~13 teams)
May split the team in half to showcase two different products
- There will also be time at the end of the evening (at least 30 minutes) to engage with attendees that did not rotate through your position or wanted additional time.
- Determine if the group was engaged enough to receive your dedicated token
More details on the theme and tokens will be emailed prior to the meeting.
- Rate each group after they leave to help determine the winning team(s) (score sheets will be provided).

Pictures from Past Workshops





AACP Induction Dinner

□ **Friday, February 5th, 2027 (Evening)**

- Formal dinner to induct the newest Fellow Members of The Academy
 - Black tie optional, dark suit required
- Sponsors receive two tickets to the dinner
 - Additional tickets may be purchased (\$150/person)
- Open cocktail hour followed by a banquet dinner
- Presidential speech and inductee ceremony close the evening





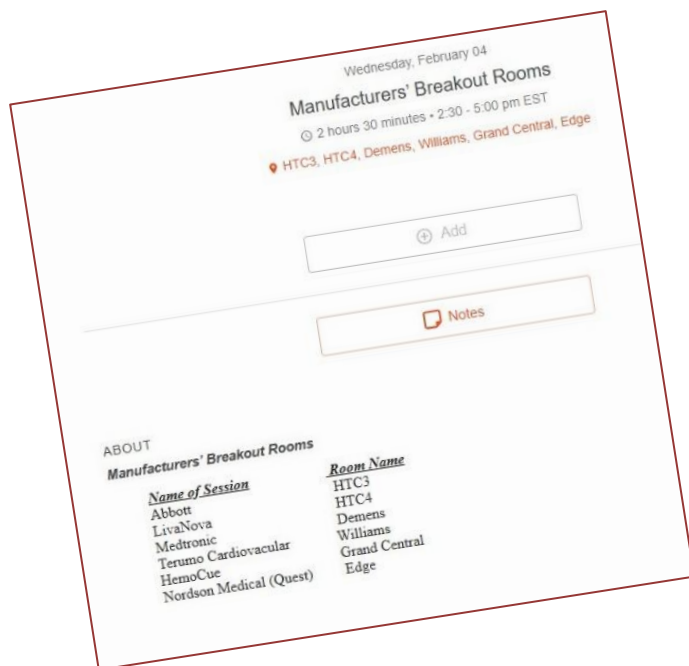
AACP Mobile Event App



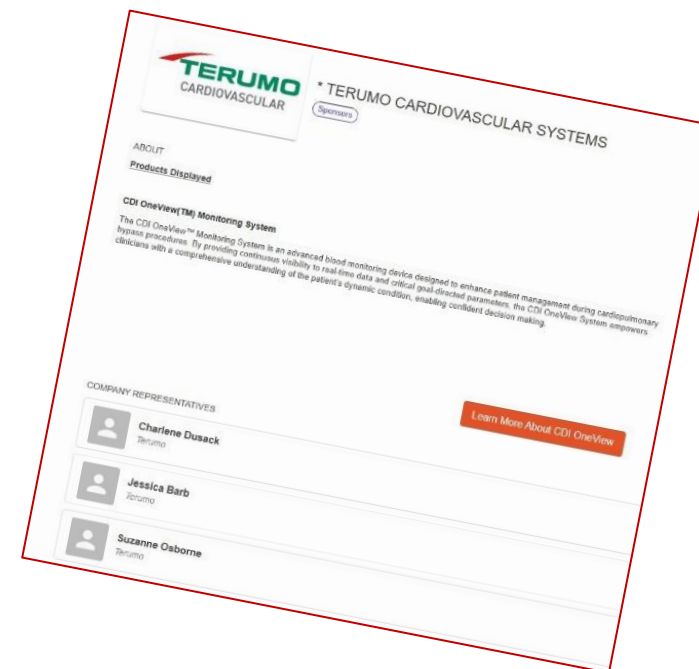
- All supporting Sponsors and in-person representatives are listed in the app!
- Navigate all sessions, speakers, times, locations and events
- Elite Sponsors can display rotating banner ads on the app homepage



AACP Mobile Event App



- Ability to create dedicated Sponsors' profile with company logo and pertinent information
- Ability to add links and display videos





Elite Sponsor: \$12,000

Exclusive to Elite Sponsors

- Exclusive access to breakout session rooms on Wednesday, Feb. 3, 2027 (first come, first serve)
Limited space available- don't miss out!
- Sponsors' Workshop- double the space! Two 6-foot tables and two vertical banners (36 inches wide by 84 inches high max.)
- SIX registrants included to attend the meeting (additional may register)
- Full participation at the general session and fireside chats
- Rotating banner advertisement on the app- accessed multiple times daily by each attendee!
- Expand your reach! First choice at Add-On items
(**Deadline December 1st**)

- Acknowledgement on-site, on the meeting app, website, and in the newsletter
- Attendance of two representatives at the Induction Dinner (add. tickets for purchase – limited space, register early)

Beyond the meeting

- Advertising space in our quarterly newsletter sent out to 2100+ perfusionists as well as on the website.
- Opportunity to submit an article to the quarterly newsletter



Exhibitor: \$5,000

□ **Perks of Being an Exhibitor**

- Full participation at the general session and fireside chats
- Participation at the Sponsors' Hands-on Workshop and Reception
 - One 6-foot table and one banner
- Acknowledgement on-site, on the meeting app, website, and newsletter
- Attendance of two representatives at the Induction Dinner (add. tickets for purchase – limited space, register early)

□ **Exclusive to Exhibitors**

- Two registrants included to attend the meeting (additional may register)
- May support the AACVP through sponsor additions that are not pre-selected by Elite Sponsors

Exclusive Add-On Opportunities to Support the AACCP



Please contact us immediately if your corporation is interested in sponsoring one of the Academy's limited add-on functions. These opportunities will be accepted on a first-come, first-serve basis. Don't delay in securing your company's reservation. We anticipate that these reservations will book up quickly.

- **Meal** – Price to be determined*
 - Breakfast: Thursday, Friday, Saturday
 - Lunch: Thursday, Friday
- **Sponsored FSC/Break**- \$1,000/\$2,000
 - FSC: Thursday, Friday, Saturday
 - Break: Thurs. pm, Friday pm
- **Sponsored Cocktail hour** - \$4,000+
 - Pre- or Post- Induction Dinner
- **Mobile App Sponsor** - \$4,000
 - Company mention in the app, along with customization artwork
- **Sponsored Room Keys** - \$2,000
- **Wi-Fi Sponsorship** - \$3,000
 - Daily sponsorship available
- **Sponsor the AACCP's Student Costs**
 - Support the AACCP by covering student related costs – registration, food, etc.

Deadline for Elite Sponsor's first choice is December 1st, 2026

*Sponsored vs subsidized meal prices available. More than one sponsor may subsidize a meal. Contact the National Office to discuss.

Exclusive Add-On Opportunities to Support the AACCP



- **Meal** – Sponsoring a meal includes an 8 x 10 framed sign stating "brought to you by ... with your logo" on the food table PLUS one 6 foot vertical banner.
- **Sponsored FSC** – Sponsoring FSCs, include placing your 6 foot vertical banners in all FSC rooms for that day! Two hours, highly attended small groups- incredible ROI!

- **Wi-Fi Sponsorship** – Sponsoring the wi-fi includes a notice sent to all attendees through the mobile app thanking you for supporting the AACCP by covering the wi-fi costs for that day.
- **Sponsor the AACCP's Student Costs** - Support of the AACCP by covering student related costs such as registration, food, etc. will be recognized through the mobile app to all attendees.

Deadline for Elite Sponsor's first choice is December 1st, 2026



For More Information

David Palanzo

Executive Director

(484) 425-1647

office@theaacp.com